

ILLINOIS South Tourism
Board of Directors Meeting
Wednesday, August 26, 2020

Present:

BOND COUNTY: Dennis Potthast	CLARK COUNTY: Bailey Maulding	CLAY COUNTY: Chris Thompson
CLINTON COUNTY: Sandy Timmermann, Jim Sullivan	CRAWFORD COUNTY: Lisa Schaefer	CUMBERLAND COUNTY: Billie Chambers, Tania Craig
EDWARDS COUNTY: Dennis Turpin,	FAYETTE COUNTY: Jessica Hampton	HAMILTON COUNTY:
JASPER COUNTY: Jane Casey	LAWRENCE COUNTY:	MADISON COUNTY: Rosemarie Brown, Mallord Hubbard
MARION COUNTY: Sonya Germann	MONROE COUNTY: Clyde Heller, Jim Hill	PERRY COUNTY: Carrie Gilliam
RANDOLPH COUNTY: Emily Lyons, Ronnie White	RICHLAND COUNTY:	ST. CLAIR COUNTY: Cathleen Lindauer, John West
WABASH COUNTY: Jim Pfeister	WASHINGTON COUNTY: Marvin Steinkamp, Doris Povolish	WAYNE COUNTY: Royce Carter,
WHITE COUNTY:		

Absent:

BOND COUNTY: Adam Boudouris	CLARK COUNTY: Norma Calvert	CLAY COUNTY: Clint Green
CLINTON COUNTY:	CRAWFORD COUNTY: Tom Compton	CUMBERLAND COUNTY:
EDWARDS COUNTY: Debra Fearn	FAYETTE COUNTY: Mayor Ricky Gottman	HAMILTON COUNTY: Monica Tucker, Jerry Prince
JASPER COUNTY: Mindy Hartke	LAWRENCE COUNTY: Tom Robinson, Jim Gardner	MADISON COUNTY:
MARION COUNTY: Ben Stratemeyer	MONROE COUNTY:	PERRY COUNTY: Judy Smid,
RANDOLPH COUNTY:	RICHLAND COUNTY: Belinda Henton, Karen Bell	ST. CLAIR COUNTY:
WABASH COUNTY: Brenda Bobbitt	WASHINGTON COUNTY:	WAYNE COUNTY: Gary Sloan
WHITE COUNTY: Kathy Sands, Cindy Conley		

Meeting Called to order:

Marvin Steinkamp called the meeting to order, thanked everyone for attending. Please be patient with this being our first ZOOM meeting. Darlene went over the basics of Zoom with everyone. Welcomed the new Board Members Jessica Hampton from Fayette County, Mallord Hubbard from Madison County.

Roll Call by Elaine Byrd:

Having established a quorum (quorum is 24), the meeting continued.

Approval of January Board Meeting Minutes:

Royce Carter made a motion to accept the January Board Meeting Minutes and John West seconded. Marvin Steinkamp put the motion to a vote to approve the reports as presented and motion carried.

Executive Committee Report by Marvin Steinkamp:

The Executive Committee conference calls have been conducted by Zoom on Wednesday's every two weeks and now back to monthly. A lot has happened, Dan left in March and then we went into Coronavirus lockdown, During this time the Executive committee made the decision to appoint Darlene as acting CEO and with the help of Christine and Andy, the three will oversee the bureau. Marvin asked for feedback on how the board feels things are going. Jim Pfeister commented, "He feels the Staff has done a tremendous job on holding everything together" A lot of other members agreed with that. Marvin stated the staff has handled everything well but we are not over the challenges yet, every new day is a learning experience. If anyone ever has any comments or concerns be sure to contact Marvin or Darlene or the office. Looks like Zoom call/meetings will be our future for sometime. Darlene brought up that the future meeting would be on October 28th and questioned the preference of the time, please give feed back.

Board Committees If anyone is interested in getting on any of the committees to become more active let Marvin know. January will be election of officers, so at the October meeting he will get together a nominating committee to address the board elections in January.

Financial Committee Report, Denny stated last Wednesday the financial committee met and went over the Budget as proposed by Darlene and tentatively recommended it be approved so Denny turned it over to Darlene to present. All reports were shared by Darlene on the zoom call and as always they are posted on the Web site for everyone to review. Reports included, **Statements and LTCB for 3rd and 4th Quarter**, International Grant, Marketing Partnership Grant, Private Sector Grant, Budget for IllinoisSouth, Combined Statement for year to date. LTCB grant= \$439,703.00 match is at 25% due to Corona, its been 50% and we have done 100%. Grant salaries can not exceed \$307,000.00 and we are at \$266,000.00 There were no comments or concerns, Marvin suggested a motion to the board to approve reports. Rosemarie Brown made the motion to approve and Emily Lyons second. All in favor and motion carried. Marvin suggested a motion to approve the fiscal year 21 budget, John West made the motion and Clyde Heller 2nd. All in favor and motion carried.

Financials reported by Denny Potthast,

- Reserve account is at one hundred and fifty thousand. (\$150,000.00)
- Operating account is current at Three thousand three hundred and ten dollars. (\$3,310.00)
- Accounts receivable of Forty thousand nine hundred and fifty dollars. (\$40,950.00)

- Accounts payable of Twenty-nine thousand, four hundred seventy-five dollars and sixty-one cents. (\$29,475.61)
- Will leave us with a balance of fourteen thousand seven hundred eighty-five dollars and nineteen cents. (\$14,785.19)

Denny submitted the Treasurer's report that verifies the bank reconciliations, payrolls, general ledger financial statements and quarterly LTCB reports. All reports have been reviewed and approved.

Old or New Business:

None.

Staff Reports:

Andy Waterman, Communications Manager:

- Enjoy Illinois and Time Zone
- Content for our website and social channels
- 2021 Visitors Guide
- Travel Tidbits
- City of Breese videos
- Social Media recap

Christine Orr, Sales and Marketing Manager:

1. Weekly Emails
2. Fall/Tourism Times Ad Sales
3. Membership
4. Community Visits
5. Website Update
6. Event Submissions / Add,Change,Delete Listings
7. 2021 Visitor Guide Ad Sales

Darlene Chapman, President:

1. Staff/Executive Comm Mtg
2. Weekly ICCVB Mtg
3. SW Leadership Council Mtg
4. Accounting Items
5. Grant Reporting FY'20 & FY'21 Budget
6. Meeting our Tourism Partner's
7. COVID-1

Elaine Byrd, Recording Secretary

