

ILLINOIS South Tourism
Board of Directors Meeting
 Wednesday, January 26th, 2022. 9:00 am

Present:

BOND COUNTY: Dennis Potthast,	CLARK COUNTY: Bailey Maulding, Nora Swalls	CLAY COUNTY: Amy Allen
CLINTON COUNTY: Sandy Timmermann, Jim Sullivan	CRAWFORD COUNTY: Lisa Schaefer	CUMBERLAND COUNTY: Billie Chambers, Tania Craig
EDWARDS COUNTY: Dennis Turpin, Debra Fearn	FAYETTE COUNTY: Ricky Gottman,	HAMILTON COUNTY:
JASPER COUNTY:	LAWRENCE COUNTY: Tom Robinson	City of Highland: Mallord Hubbard
MARION COUNTY: Ben Stratemeyer	MONROE COUNTY: Clyde Heller, Jim Hill	PERRY COUNTY: Carrie Gilliam
RANDOLPH COUNTY: Emily Lyons, Ronnie White	RICHLAND COUNTY: Belinda Henton, Karen Bell	ST. CLAIR COUNTY: Cathleen Lindauer, John West
WABASH COUNTY: Jim Pfeister, Brenda Bobbitt	WASHINGTON COUNTY: Marvin Steinkamp	WAYNE COUNTY: Gary Sloan
WHITE COUNTY: Cindy Conley		

Absent:

BOND COUNTY: Jes Adam	CLARK COUNTY:	CLAY COUNTY: Doug Spitzner,
CLINTON COUNTY:	CRAWFORD COUNTY: Sara Mehler	CUMBERLAND COUNTY:
EDWARDS COUNTY:	FAYETTE COUNTY: Jessica Hampton	HAMILTON COUNTY: Jerry Prince, Monica Tucker,
JASPER COUNTY: Jane Casey , Mindy Hartke	LAWRENCE COUNTY: Paige Harvey	CITY of Highland:
MARION COUNTY: Sonya Germann	MONROE COUNTY:	PERRY COUNTY: Judy Smid
RANDOLPH COUNTY:	RICHLAND COUNTY:	ST. CLAIR COUNTY:
WABASH COUNTY:	WASHINGTON COUNTY: Dee Demoss,	WAYNE COUNTY:
WHITE COUNTY: Kelly Northcott		

Meeting Called to order:

Dennis Potthast called the January meeting to order, thanked everyone for attending.

Roll Call by Darlene Chapman:

Having established a quorum (quorum is 23) with 27 in attendance, the meeting continued.

Welcome to New Members:

Denny welcomed Sara Mehler (Crawford County) and Nora Swalls (Clark County).

Past Executive Board:

Denny wanted to let everyone know that we will be acknowledging them for their service with plaques and to let them know what a pleasure it was to work with them, and they did an exceptional job.

Approval of October Board Meeting Minutes:

John West made a motion to accept the October Board Meeting Minutes and Jim Pfeister second. All in favor, and motion was passed.

Audit was presented by Bill Dixon from Rice Sullivan:

All reports can be reviewed on our web site. Motion to approve Audit made by Debbie Fearn and seconded by Cathleen Lindauer. Roll call was taken to confirm voting. Motion carried.

Nomination and Election of Executive Board Officers:

Filling the open positions, Clyde Heller was the nomination committee chairman and he presented. The nominations were as follows, Chairman Ronnie White (Randolph County), Vice Chairman Cathleen Lindauer (St Clair County), Secretary Baily Maulding (Clark County) and filling the position of Deputy Treasurer Dennis Turpin (Edwards County), Dennis Turpin will shadow Denny for a year at that time Denny will step down from the position for 2023. Clyde would like to put these nominations to a vote from the board, Denny asked for any other nominations, there were none. Emily Lyons made a motion to do the roll call for all the nominations at one time, Tania Craig seconded. Roll call was taken for the nominations and second roll call was taken to elect these officers. All approved, we have a new slate of officers. Denny went on to Thank Marvin, Sonya, and Belinda for their work and dedication to the board for all their years of service. At this point Denny turned the meeting over to Ronnie White our new Chairman.

Ronnie White our new Chairman speaks out to the board:

Ronnie started out Thanking everyone for their confidence in him to lead the board, he also thanked the previous executive board and stated they did a wonderful job. He reached out to the board by giving his personal cell phone number and stated if at anytime anyone has questions or concerns to call him. He gave a summary of himself and asked if anyone had questions for him now.

Executive Committee Reports:

The Executive committee conducted its meeting. Ronnie asked if anyone had comments or questions and there were none. Clyde let everyone know the minutes were available for review and made the motion to accept the minutes, but we are moving in the direction of the consent agenda. Moving onto the **Finance committee**, 2nd Qtr LTCB and Financial statements were discussed on the audit and Darlene touched upon a few items including. Financially we are in good shape, cash flow, and reports are completed in a timely manner.

Nominating ,Personnel and By- laws committees did not have any meetings. Moving onto **Presidents Report:** Visitors Guide is at the printers now, if any of the board members have any locations with high traffic and appropriate to display the guides, please let us know. Check the web site and if anyone has any updates, please inform us. Next, we will be working on the Spring Tourism Times, if you have any events coming up, please enter them on the Web site. Ronnie asked for any questions on the president's report, hearing none we moved on to approving the consent agenda, Denny made the motion and Dennis Turpin second. Motion carried.

New Business:

Committee review, no meetings to review. Darlene did want to call it to attention that we will still need to fill positions on various committees. In the next couple weeks, we need to work on these positions. By-Laws will also need to be updated.

Darlene added a few last points. – Visitors guides will be out to everyone the middle of Feb. Ronnie questioned if our new personnel are working out, Darlene responded yes all is good, we had our annual meeting and set goals for the upcoming year. Ricky asked for an update on the bus tours, Darlene reported that Christine and Jordan are attending the Heartland Trade Show, they have over 30 appointments set up with tour people and they put together information for them. Ricky was much appreciative. Ronnie also inquired if we will be doing more community visits, Darlene stated, she has called county board chairman letting them know, the Re-certification letters have gone out and Darlene, Christine, Andy and Jordan will be hitting the road in March for those visits. Ronnie encourages those visits and feels they are very important, Mayor Gottman agreed 100%.

Comments were made “ this was a great meeting”.

Meeting called for adjournment. Gary Sloan made a motion to close the meeting, seconded by Mayor Gottman, Ronnie thanked everyone and stressed if anyone has any questions or comments call him or call the bureau, we are here to help. Motion carried.

..... meeting adjourned.

Next Board Meeting: Wednesday, April 27, 2022, at 10:30am (per Zoom / In person combo)

Elaine Byrd, Recording Secretary