

ILLINOISouth Tourism
Board Meeting Agenda
August 26, 2020 10:00 am

Call to order / Welcome New Board Members

Roll call (24 members required for quorum)

Approval of minutes (January 22, 2020 Board Meeting)

Executive Committee Report (Marvin Steinkamp):

1. Executive Committee Zoom/Conference Calls
2. Future Board Meetings / Zoom calls with Times to be decided
3. Board Committees / Nominating Committee
4. Board approval of updated bylaws with the Department's conflict of interest requirement per the Illinois Office of Accountability monitoring visit

Financial Committee Report (Denny Potthast):

1. 3rd and 4th Quarter LTCB and Financial Statements
2. FY21 Budget Review
3. Board Approval of 3rd and 4th Quarter LTCB, Financial Statements and FY21 Budget

Old Business

New Business

Finance/Admin Report: Darlene Chapman

1. Staff/Executive Comm Mtg
2. Weekly ICCVB Mtg
3. SW Leadership Council Mtg
4. Accounting Items
5. Grant Reporting FY'20 & FY'21 Budget
6. Meeting our Tourism Partner's
7. COVID-19

Sales & Marketing/Website Report: Christine Orr

1. Weekly Emails
2. Fall/Tourism Times Ad Sales
3. Membership
4. Community Visits
5. Website Update
6. Event Submissions / Add,Change,Delete Listings
7. 2021 Visitor Guide Ad Sales

Communications Manager/Social media Report: Andy Waterman

- Enjoy Illinois and Time Zone
- Content for our website and social channels
- 2021 Visitors Guide
- Travel Tidbits
- City of Breese videos
- Social Media recap

Board Member Q&A

Items for Discussion from Board Members

Next Board Meeting via ZOOM: Wednesday, October 28, 2020 Time TBD