

ILLINOISouth Tourism  
Board Meeting Agenda  
April 24, 2019

Call to order / Welcome New Board Members

Roll call (24 members required for quorum)

Approval of minutes (January 23, 2019 Board Meeting)

Executive Committee Report (Marvin Steinkamp):

1. Executive Committee Conference Calls
2. (Old and New Business will be addressed after the Guest Speaker)

Financial Committee Report (Denny Potthast):

1. 3<sup>rd</sup> Quarter LTCB and Financial Statements

Guest Speaker from Attorney General's Office, Sarah Pratt (Public Access Counselor) – OMA Highlights

Old/New Business:

Dan Krankeola:

Montgomery County and Troy

Staff Update

**Break**

Steve Powell - Destination Services LLC will be creating a 5-year strategic plan for ILLINOISouth Tourism.

President's Report:

**(A typed report will be provided to each board member on the following topics, based on meeting time and conclusion of the meeting in a timely matter.)**

1. LTCB Update
2. Marketing Partnership Grant
3. Regional Tourism Meetings/Road Show event in July – dates/locations TBD
4. 2019 Spring/Summer Tourism Times / Spring/Summer Kids Activity Book
5. Staff Reports
6. Tourism Times Event Submissions – Fall Event Submission is May 1, 2019 (August, September, October)
7. Website update / Web Designer and Developer Position
8. Community Visits
9. Financial Commitment Letters – mailed on March 6, 2019 with a return deadline of April 12, 2019
10. Visitor Guide 2020
11. Board Member Q&A

Items for Discussion from Board Members

**Next Board Meeting: Wednesday, July 24, 2019 at 1:30pm (ILLINOISouth Tourism Office)**