

*discover* **DOWNSTATE ILLINOIS**

**Board of Directors Meeting**

**Wednesday, January 24<sup>th</sup>, 2024. 1:00 pm**

**Present:**

<b>BOND COUNTY:</b> Dennis Potthast, <b>Bill Walker</b> ,	<b>CLARK COUNTY:</b> Nora Swalls, Bailey Maulding(Tait)	<b>CLAY COUNTY:</b> Anna Rounds
<b>CLINTON COUNTY:</b> Sandy Timmermann,	<b>CRAWFORD COUNTY:</b> Lisa Schaefer,	<b>CUMBERLAND COUNTY:</b> Billie Chambers, Tania Craig,
<b>EDWARDS COUNTY:</b> Dennis Turpin,	<b>FAYETTE COUNTY:</b> Ricky Gottman,	<b>HAMILTON COUNTY:</b> Dylan Bowling, Beth Sandusky
<b>JASPER COUNTY:</b> Jane Casey,	<b>LAWRENCE COUNTY:</b> Amy Seed	<b>City of Highland:</b> Mallord Hubbard
<b>MARION COUNTY:</b> Tabitha Meador, Ben Stratemeyer	<b>MONROE COUNTY:</b> Clyde Heller,	<b>PERRY COUNTY:</b> Carrie Gilliam, Judy Smid
<b>RANDOLPH COUNTY:</b> Ronnie White	<b>RICHLAND COUNTY:</b>	<b>ST. CLAIR COUNTY:</b> Cathleen Lindauer, John West
<b>WABASH COUNTY:</b> Jim Pfeister,	<b>WASHINGTON COUNTY:</b> Marvin Steinkamp,	<b>WAYNE COUNTY:</b> Carrie Halbert,
<b>WHITE COUNTY:</b>		<b>City of Paris:</b>

**Absent:**

<b>BOND COUNTY:</b>	<b>CLARK COUNTY:</b>	<b>CLAY COUNTY:</b> Doug Spitzner,
<b>CLINTON COUNTY:</b> Ann Schroeder	<b>CRAWFORD COUNTY:</b> Sara Mehler,	<b>CUMBERLAND COUNTY:</b>
<b>EDWARDS COUNTY:</b> Debra Fearn	<b>FAYETTE COUNTY:</b> Doug Knebel,	<b>HAMILTON COUNTY:</b> ,
<b>JASPER COUNTY:</b> Donna Coad	<b>LAWRENCE COUNTY:</b> Tom Robinson	<b>CITY of Highland:</b>
<b>MARION COUNTY:</b>	<b>MONROE COUNTY:</b> Jim Hill	<b>PERRY COUNTY:</b>
<b>RANDOLPH COUNTY:</b> Emily Lyons	<b>RICHLAND COUNTY:</b> Debi Phillips, Julia Eichhorst,	<b>ST. CLAIR COUNTY:</b>
<b>WABASH COUNTY:</b> Brenda Bobbitt,	<b>WASHINGTON COUNTY:</b> Dan Bronke,	<b>WAYNE COUNTY:</b> Daryl Hargrave
<b>WHITE COUNTY:</b> Cindy Conley,		<b>City of Paris:</b> Corby Dayton

### **Meeting Called to order:**

Ronnie White called the January meeting to order at 1:00pm, thanked everyone for attending asked for a round of applause for the wonderful food.

The meeting proceeded with Darlene taking roll call. We have a quorum (quorum is 23) we have 27.

Ronnie welcomed our new member, Anna Rounds from Clay Co.

### ***The following will be reviewed on the Consent Agenda:***

#### **October Board Meeting Minutes:**

Notes were posted 2 weeks prior to this meeting for review. The Consent agenda includes approval of the board meeting minutes, the executive committee meetings and any other committee meetings (nominating committee, personnel committee, by laws committee, and finance committee).

**First Quarter LTCB reports**, revised. **Second Quarter LTCB reports**, all complete. Current cash position, Darelene went over, stating we received our grant dollars of \$358,000.00 for first quarter. The line of credit will be paid back. When the second round of funds is received the money will be put back into the reserve account.

**The Nominating Committee meeting** is scheduled for April 3<sup>rd</sup> Clyde asked for anyone who would like to serve on the nominating committee to let him know. Nominations will be taken for Chairperson, Vice Chairperson, Secretary and Treasurer. Clyde has received consent from the Chairperson, Vice Chairperson, and Treasurer to serve another two-year term. Any comments or discussion or does anything need to be pulled off ? There were none. Motion was made and passed to vote and approve the consent agenda by Ricky Gottman and second by John West. Roll call was taken to confirm vote.

### **Old Business:**

### **New Business:**

**FY 2023 Audit presentation by Bill Dixon:** Full Audit reports are on our web site for review. motion was made and passed to vote and accept the Audit by Ricky Gottman and second by John West. Roll call was taken to confirm vote.

**Closed Session** for President/Finance Director Salary.

Back into open session and meeting continued.

**Effingham county** sent a letter in to recognize us as their certified bureau effective July 2024. Motion was made and passed to vote and approve by Ricky Gottman and second by Dennis Potthast. Roll call was taken to confirm vote.

## Team Reports

Jordan.

- Visitors Guide is out.
- Starting on Spring Summer Tourism Times.
- Coffee Trail finished on December 31<sup>st</sup>..
- Went over the Digital, Social and Website recaps.
- Website updates, working with Jim Rudny, in the final stages.
- Illinois Made makers.

Christine.

- Visitors Guide finished, now going into Ads for Spring Summer Tourism times.
- Community visits will be done one per month.
- Events please get your events to us so we can promote them.
- Travel Trade shows, attended Chicago travel and adventure show. Heartland will be next, then circle Wisconsin, St Louis RV and travel show, Indi sport and boat show.
- Reminder to all partners we can help you advertise in many ways.
- Eclipse events, please utilize us to help you.

**The meeting was adjourned.** The motion was made by John West and second by Ricky Gottman.

**Next Board Meeting: Wednesday, April 24, 2024, Noon for lunch. Meeting to start at 1:00pm.**

Elaine Byrd, Recording Secretary