

discover **DOWNSTATE ILLINOIS**

Board of Directors Meeting

Wednesday, July 26th, 2023. 1:00 pm

Present:

BOND COUNTY: Dennis Potthast,	CLARK COUNTY: Nora Swalls	CLAY COUNTY:
CLINTON COUNTY: Sandy Timmermann, Ann Schroeder	CRAWFORD COUNTY: Lisa Schaefer	CUMBERLAND COUNTY: Billie Chambers
EDWARDS COUNTY: Dennis Turpin, Debra Fearn	FAYETTE COUNTY: Ricky Gottman,	HAMILTON COUNTY: Dylan Bowling, Beth Sandusky,
JASPER COUNTY: Jane Casey, Donna Coad	LAWRENCE COUNTY: Tom Robinson	City of Highland: Mallord Hubbard
MARION COUNTY: Tabitha Meador, Ben Stratemeyer	MONROE COUNTY: Clyde Heller, Jim Hill	PERRY COUNTY: Carrie Gilliam,
RANDOLPH COUNTY: Emily Lyons, Ronnie White	RICHLAND COUNTY:	ST. CLAIR COUNTY: Cathleen Lindauer, John West
WABASH COUNTY: Jim Pfeister,	WASHINGTON COUNTY: Marvin Steinkamp,	WAYNE COUNTY: Carrie Halbert, Daryl Hargrave
WHITE COUNTY:		City of Paris:

Absent:

BOND COUNTY: Bill Walker,	CLARK COUNTY: Bailey Maulding(Tait)	CLAY COUNTY: Doug Spitzner, Amy Allen
CLINTON COUNTY:	CRAWFORD COUNTY: Sara Mehler,	CUMBERLAND COUNTY: Tania Craig,
EDWARDS COUNTY:	FAYETTE COUNTY: Doug Knebel	HAMILTON COUNTY:
JASPER COUNTY:	LAWRENCE COUNTY: Paige Harvey,	CITY of Highland:
MARION COUNTY:	MONROE COUNTY:	PERRY COUNTY: Judy Smid
RANDOLPH COUNTY:	RICHLAND COUNTY: Debi Phillips, Julia Eichhorst,	ST. CLAIR COUNTY:
WABASH COUNTY: Brenda Bobbitt,	WASHINGTON COUNTY: Dan Bronke,	WAYNE COUNTY:
WHITE COUNTY: Kelly Northcott, Cindy Conley,		City of Paris: Corby Dayton

Meeting Called to order:

Ronnie White called the July meeting to order at 1:00pm, thanked everyone for attending.

The meeting proceeded with Roll call. We have a quorum (quorum is 21) we have 28.

Ronnie has been in conversation with legislation concerning zoom meetings, right now they have included a 25-mile radius which has been written in. Ronnie will keep us posted on any updates.

The following will be reviewed on the Consent Agenda:

April Board Meeting Minutes:

Notes were posted 2 weeks prior to this meeting for review. The Consent agenda includes approval of the board meeting minutes, the executive committee meetings and any other committee meetings (nominating committee, personnel committee, by laws committee, and finance committee). Financials with current cash position. Budget Recommendation. Any comments or discussion or does anything need to be pulled off ? There were none. Motion was made to approve the consent agenda by Ricky Gottman and second by Dennis Potthast. Roll call was taken.

Old Business:

New Business:

Finance committee: FY 24 Budget, Grant dollars were decreased this year to Eight hundred and eighty-two thousand and one hundred and thirteen dollars. Darlene proceeded with presenting all the budget, breaking things down and again all board members have access to all these reports. Ronnie asked for a motion to approve the 24 budget. John West made the motion and Ricky Gottman seconded. No other questions or concerns and roll call was taken.

Nominating committee: Clyde stated that we had one volunteer for the position of deputy treasurer, he thanked Ben Stratmeyer for stepping forward. We need to vote for Ben to hold this position. Motion made by Clyde Heller and seconded by Sandy Timmermann. Roll call was taken.

Expansion of Square Foot of office space:

Expansion update, the bank brought our new lease over for Darlene to sign and we are good to go, the demolition will take place in the next few weeks.

OMA Training: Those that need to complete this training, please do so.

Team Reports

Darlene.

- Going to Monthly leadership meetings
- Visit to Wabash County
- Budget (Finance committee meeting and presented and approved today
- Attended Be a Tourist in your own town at St Louis
- Spring ICCVB meeting attendance in Chicago
- Mural at the Art fair. Huge success

- New Board member Orientation
- Staff Planning Quarterly Meeting
- Accounting Duties
- Working on Eclipse
- Future planning of 2024 Visitors Guide
- Upgrading our Web site

Christine.

- Sales and Marketing Fall and Winter Tourism Times Adds
- Community visits (Richland County, Hamilton County, Wayne County, Washington County, Clinton County)
- Travel showcases (shows, tour groups. Heartland and Circle Wisconsin)
- Reminder to all partners we can help you advertise in many ways.
- Eclipse events, please utilize us to help you.

Andy.

- Illinois made program (Deadline August 1st) We have eight to submit as of now.
- Coffee trail (Other CVB's, Passports)
- Web site update
- Digital Marketing (Face Book, U tube, Instagram, TikTok)
- Goodbye to Andy (August 11th last day)

Suggestion was made to possibly have one of our Board Meetings at WWTR sometime. We will check into this a little further to schedule for the April meeting.

The meeting was adjourned. Motion made by Ricky Gottman and second by Jim Hill.

Next Board Meeting: Wednesday, October 25, 2023, Noon for lunch. Meeting to start at 1:00pm.

Elaine Byrd, Recording Secretary